

## GRAPHIC DESIGN INTERNSHIP: New York City

**Company Name:** Retensa

**Industry:** Talent Management Consulting

**Department:** Technology Solutions

**Contact:** careers [at] retensa [dot] com

**Position Title:** Graphic Design Intern (NYC)

**Who We Are:** Retensa is internationally recognized as a thought leader by ABC News, *Forbes*, *The Wall Street Journal*, *BusinessWeek*, and *The New York Times* as a leader and innovator of Employee Retention Strategies and Workforce Technology. This Management Consulting Firm provides services and online solutions to mid- and large-size firms in 44 countries in 12 languages with a mission of creating workplaces where every employee is engaged by what they do, and inspired by who they work for. Retensa helps employers reduce staff turnover, improve morale, and build HR metrics for a high performing workforce.

**What We Believe:** Retensa views internships as a way to enhance your career and personal growth while we collaborate with future leaders. As a Retensa intern, you will be at the forefront of management consulting, cloud-based technology, predictive analytics, and modern UI design. Your effort can help up to 1 billion employees in 1 million companies worldwide be happier at work.

**What You Will Do:** Graphic Design Interns will work in a forward-thinking environment to build the layout, design, style, and “look and feel” of our web-based applications, websites, video, interactive, and print media. Your work will be used, shown, or distributed in everything we present as our brand, services, and products. While gaining true hands-on experience working, you will engage in every aspect of commercial print and web and multi-media design. Projects can include digital image creation, digital photography, video editing, marketing clips, and template designs.

*This is not a filing and copying internship.*

This is for focused individuals **with previous graphic design** and **video or media management skills** desiring significant real-world experience in a concentrated period of time. Stipend provided. High performers may receive offer for a paid position.

**What You Need:** (Degree, Major, Skills, and Other Qualifications):

Candidates should be hard working, enthusiastic, and resourceful *Seniors* or *Graduate students* in Graphic Design, Digital Media, CS, CIS, or similar with at least TWO of the following:

- |                      |  |                                       |
|----------------------|--|---------------------------------------|
| 1) Photoshop CS 6/CC | 3) Illustrator CS 6/CC                                       | 5) Wordpress, Blogger, or similar CMS |
| 2) HTML/PHP          | 4) Video Editing (After Effects, AVS, Final Cut, or similar) |                                       |

**Required:** Minimum 3.0 GPA, online portfolio, and previous design experience of any kind.

The ideal graphic design intern applicant should possess good written and verbal communication skills and **must** include samples/portfolio of websites or graphic design pieces with application. Retensa team members are strong team players who are highly motivated with a positive attitude.

To apply, please e-mail your cover letter and resume to careers [at] retensa [dot] com. We look forward to hearing from you.

**Time:** Hours per week: Min 16 – Max 24. Minimum of 2 days/week, part-time/flexible hours available.

*\*Due to the high volume of applicants, we may only be able to contact qualified candidates.\**

