

Exit Interview Program Analysis & Findings Summary: 2018



Program Findings & Advanced Analysis

Positive & Constructive Themes

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Agenda



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Introduction

Logistics and Parameters

<u>Who</u> leaves SampleCo + <u>When</u> do they leave Demographics & Trends

<u>Why</u> do they leave? Theme Insights: Positive, Constructive, & Observations

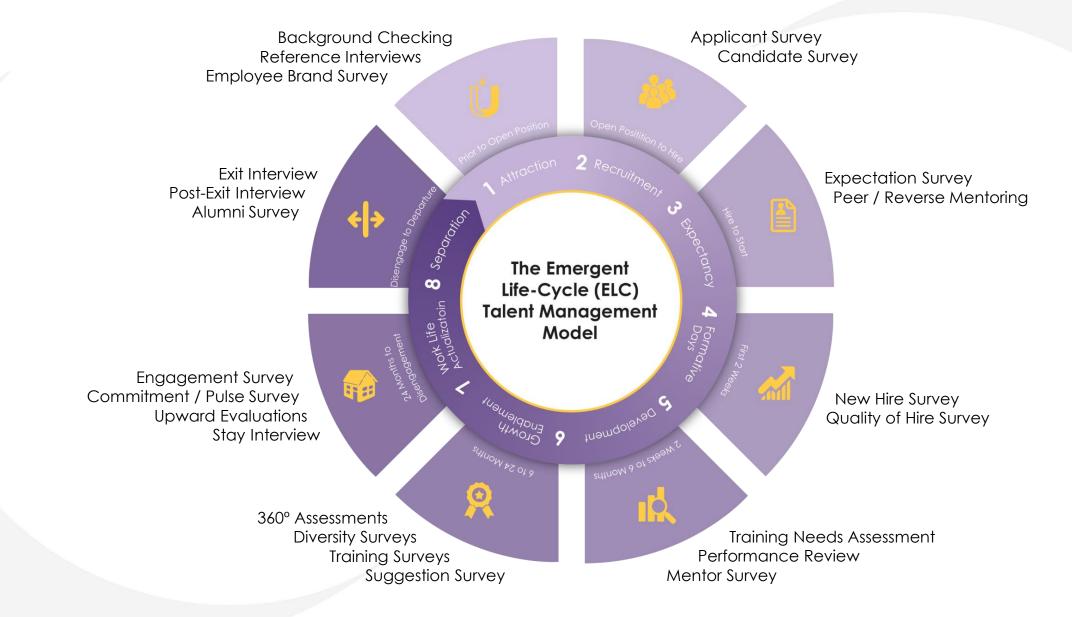
Significant Difference between Years

Group Comparisons: Age, Gender, & Performance

Complete Survey Results (Appendix)

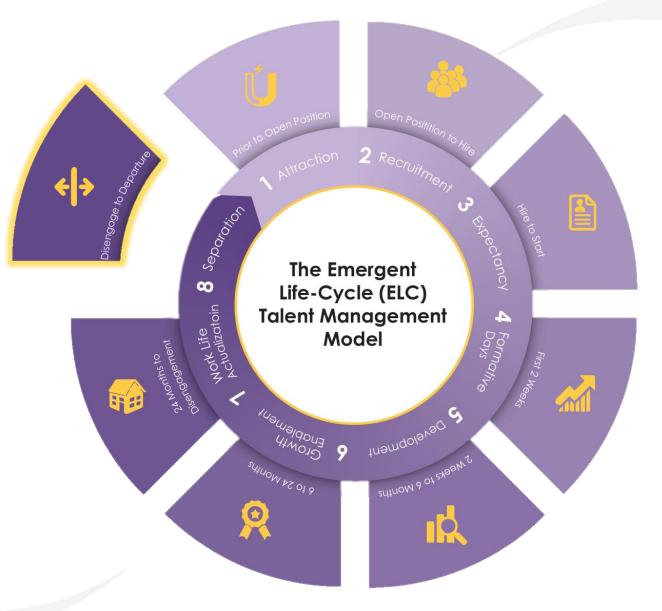


How do we get there? Leveraging Real-time Insights for Real-time Action





FOCUS on Separation Stage: "Disengage to Departure"





Exit Interview Survey Parameters

SAMPLE SIZE

Annual Cycle	2016	2017
Exit Interview Completed	79	74
Total Voluntary Separations	128	121
Completion rate	62%	61%
Total Involuntary Separations	53	67
Active Population	982	1,448

SURVEY SCOPE

.......

Annual Cycle	2016	2017
Survey Type	Voice Based	Voice Based
Questions	36	36
Items	47	47
Language	English	English
Target Audience	 ✓ Individual Manager HR 	 ✓ Individual Manager HR

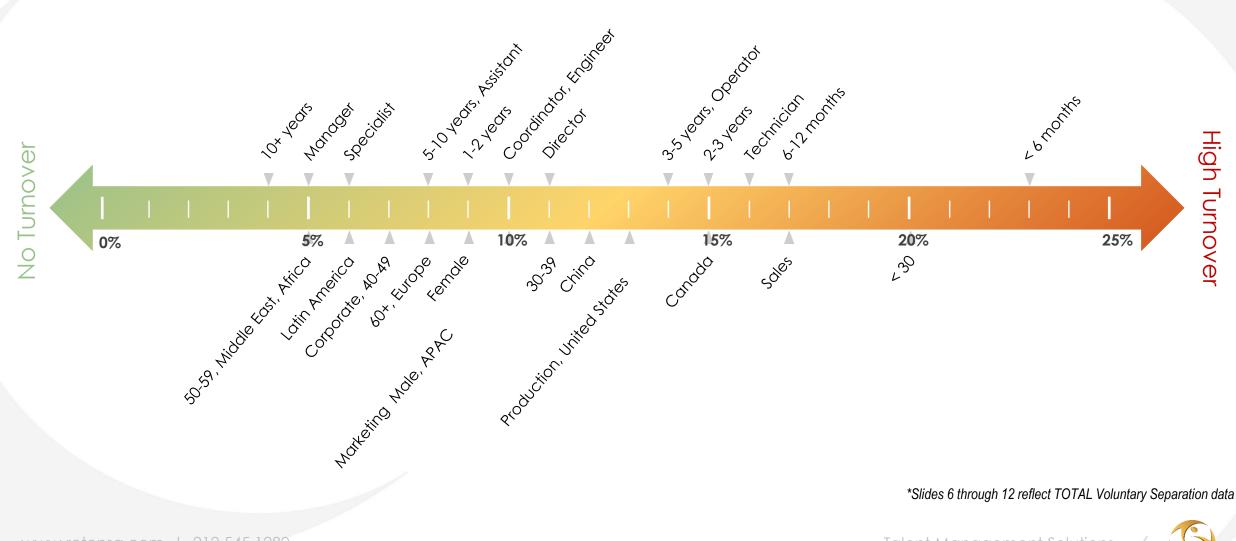
DEMOGRAPHIC & ORGANIZATIONAL ASPECTS

Demographic	
Organizational Aspects	

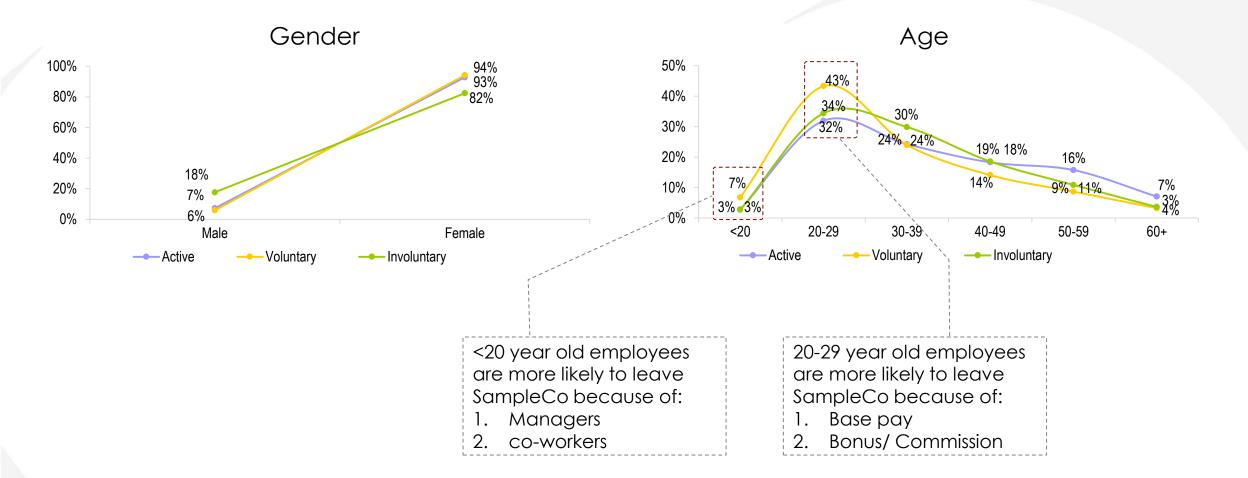
Age, Tenure, Race, Gender

Department, Region, Title

Voluntary Turnover Rate: Global - Employee Demographic Segments*

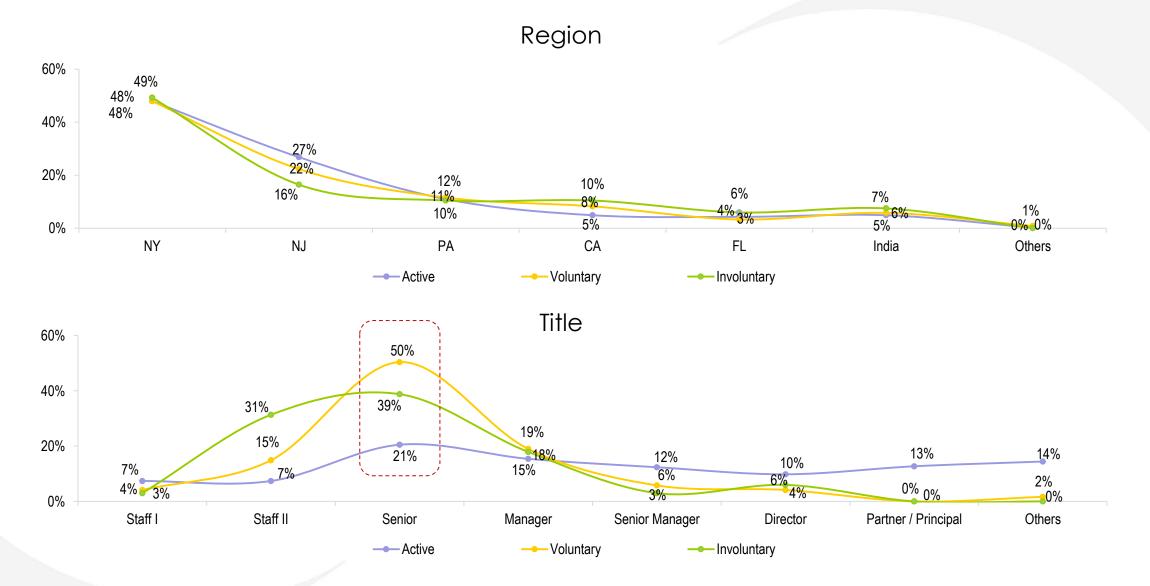


Who leaves SampleCo? 2017 Demographics: Separations vs. Active

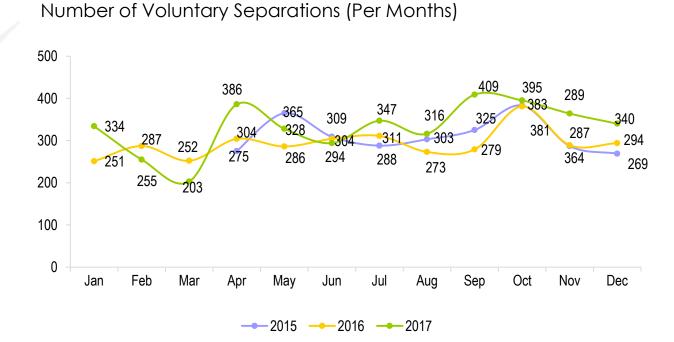




Who leaves SampleCo? 2017 Demographics: Separations vs. Active



When do they leave? Workforce Trends: Separations

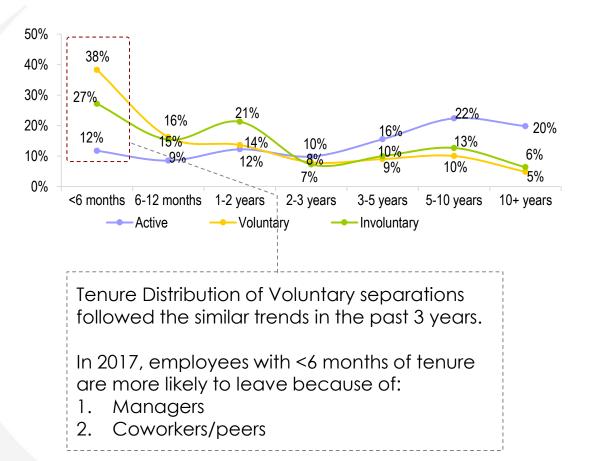


TENURE (YEARS)	2015	2016	2017		
Total Separations Mean	2.22	2.38	2.43		
Total Separations (Median)	0.83	0.83	0.83		
Voluntary Mean	2.14	2.32	2.37		
Voluntary (Median)	0.83	0.83	0.75		
Involuntary Mean	3.09	3.08	3.11		
Involuntary (Median)	1.17	1.25	1.17		
Active Population Mean	5.67	5.80	6.14		
Active Population (Median)	3.17	3.08	3.92		



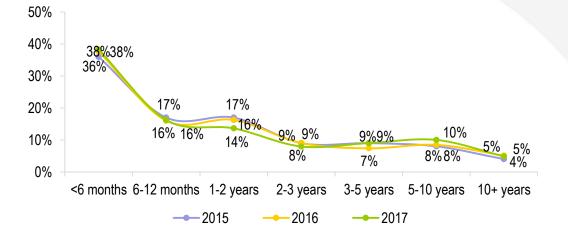
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When do they leave? Workforce Trends: Separations



Tenure Distribution: Active vs. Separations

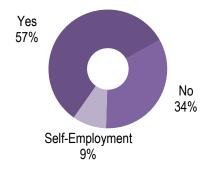
Tenure Map of Voluntary Separating Employees





Where do they go? Separations by Competitor

Q8. Are you currently working at another company? (n=575)



Q6. For those who are not going to another company, their reasons for leaving are (n=119):



Q8a. What company are you going to (n=133)*

Baker Tilly (2)	Ares (1)	EnTrustPermal (1)
PwC (2)	Blackstone (1)	Ernst & Young (1)
ABM (1)	Boen O'connor (1)	Goldman Sachs (1)
Accume Partners (1)	Broadridge (1)	Hertz Herson (1)
Anthony and Silven Pools (1)	CitiBank (1)	iCINS (1)
Apollo Global Management (1)	Cohen & Co. (1)	*See slide 48 for the
Aramark (1)	Dime Community Bank (1)	full list of companies

* See Appendix (slide 46) for complete list of companies



Executive Summary: Positive & Constructive Themes

Positive Themes	2016	2017
1. Products/Services	•	•
 Client Contact and Nature of Work/Industry 		•
3. Location/Commute/Travel	•	•
Constructive Themes	2016	2017
1. Overall Work Experience	ullet	•
2. Communication	•	
3. Treatment of Associates	ullet	•
4. Compensation: Base Pay and Bonus		•
5. Company Leadership		
6. Policies/Procedures		•



Positive Theme 1: Products/Services

Employees are proud of the **Products/Services** SampleCo provide to customers.



Selected as most liked aspect.

60%

Said no influence on decision to leave.

18%

Selected as reason to stay.

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↓ 27.6% (from <u>25.5%</u>)



*Please refer to appendix (slide 38) for the detail numbers

Positive Theme 2: Nature of Work and Client Contact

Separating employees enjoy the Nature of Work, and continue to value Client Contact.

As most liked aspect

8()%

Said Nature of Work/Industry

leave or a reason to stay.

had no influence on decision to

Client Contact 31% Products/Services. 29% **Flexible Work** 29% Schedule. Nature of 27% Work/Industry

55%

Said **Client Contact** had no influence on decision to leave. 12.0% (from <u>49.1%</u>)

30%

Selected **Client Contact** as reason to stay.

↓ 18.9% (from 37.3%)

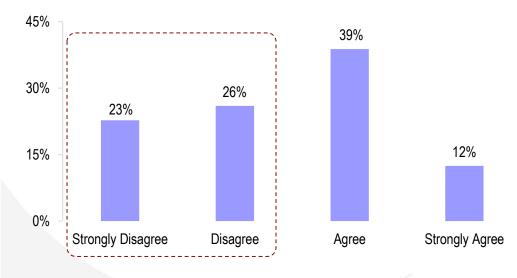
*Please refer to appendix (slide 38) for the detail numbers



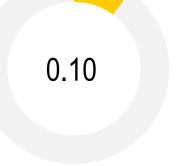
Constructive Theme 1: Overall Experience

Separated employee perceptions of the **overall experience** at SampleCo has decreased. And employees hesitate to recommend SampleCo as a good place to work.

Overall the working conditions in my department were positive.



*Please refer to appendix (slide 40) for the detail numbers



51.1%

Net Promoter Score (NPS)

Q16: Would you recommend SampleCo as a good place to work? NPS is calculated using the % of each answer choices, shown as below: NPS = (Very Likely + Somewhat Likely) – (Very Unlikely + Somewhat Likely)

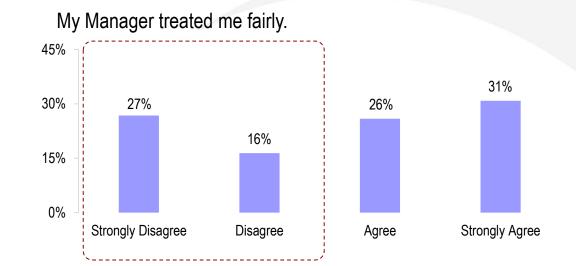
Would NOT consider returning to SampleCo in the future



Constructive Theme 2: Treatment of Employees

Treatment of

Employees is considered the least liked aspect of SampleCo and is a primary driver of turnover.



43%

Select as least liked.

45.7%) 6.6% (from 45.7%)



Said influenced decision to leave.

↓ 7.7% (from <u>62.8%</u>)

40%

Select as recommendations for improvement at SampleCo 4.6% (from <u>38.5%</u>)

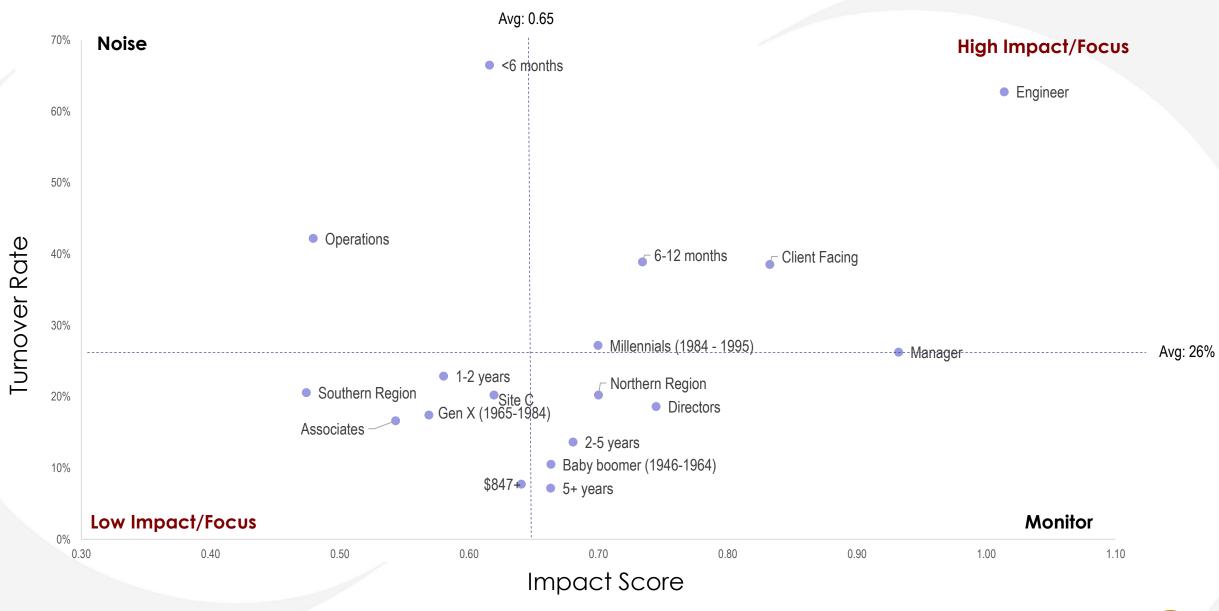
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*Please refer to appendix (slide 42) for the detail numbers

Turnover Impact Matrix: Treatment Of Employees



Reasons for Leaving by Line of Business

REASONS FOR LEAVING

	Opportunity for Advancement	Communication	Supervisor/ Manager	Compensation: Salary	Training/ Prof. Development	Work-Life Balance	Turnover Rate	Total Voluntary Separations	
Production	0.82	0.47	-0.08	1.50	0.65	-0.11	12.9%	1047	
Corporate	1.30	0.42	-0.98	1.78	1.22	-1.00	7.2%	105	
Field Systems	1.51	0.71	-0.34	1.91	1.19	0.07	17.1%	652	
Marketing	1.60	0.91	-0.04	1.66	1.42	0.40	10.3%	1477	

The above table indicates the degree to which each "Reason for Leaving" influences Turnover right now *Higher numbered "Reasons for Leaving" (Red) = Stronger driver of Turnover than lower numbers*

Line of **Business**

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Constructive Theme 3: Base Salary and Bonus/Commission

As least liked aspect at SampleCo

Employees are dissatisfied with their Base Salary and Bonus/Commission, and are leaving for better compensation elsewhere.



Said **Base Pay** influenced decision to leave.

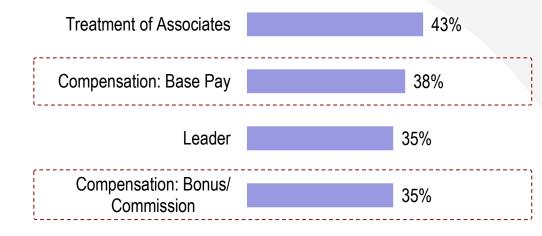
*Please refer to appendix (slide 43) for the detail numbers

↓ 1.6%



Said **Bonus** influenced decision to leave.

↓ 1.6% (from <u>50.0%</u>)



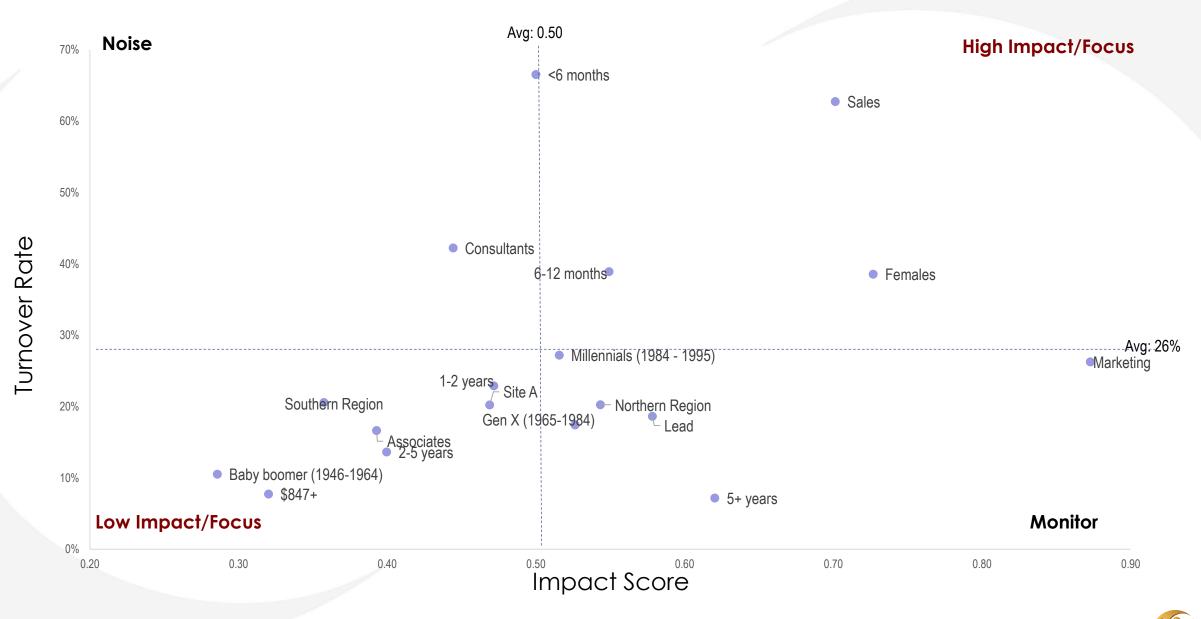


Select **Base Pay** as recommendations for improvement at SampleCo. ↑ 9.5% (from <u>43.8%</u>)

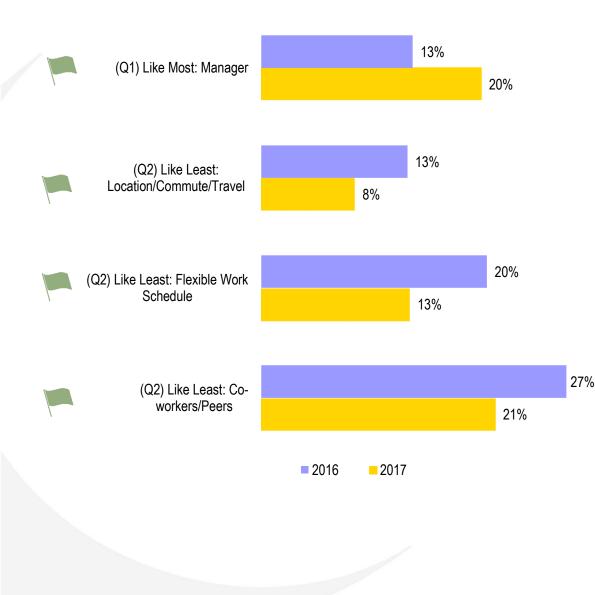
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Turnover Impact Matrix: Base Salary and Bonus/Commission



Significant Differences between Years: 2016 vs 2017



- 1. Employees who separated in <u>2017</u> (67%)* were significantly more likely to agree that their **Manager was accessible** than employees who separated in <u>2016</u> (59%) [Q9].
- Employees who separated in <u>2017</u> (54%) were significantly more likely to agree that their **Manager helped them improve their performance** than employees who separated in <u>2016</u> (46%) [Q11].
- 3. Employees who separated in <u>2017</u> (20%)** were significantly more influenced to leave by **Company Mission/Goal** than employees who separated in <u>2016</u> (15%) [Q3g].
- 4. Employees who separated in <u>2017</u> (20%) were significantly more influenced to leave by **Nature of Work/Industry** than employees who separated in <u>2016</u> (15%) [Q4g].
- 5. Employees who separated in <u>2017</u> (21%) were significantly more influenced to leave by **Product/Services** than employees who separated in <u>2016</u> (12%) [Q5c].
- 6. Employees who separated in <u>2017</u> (20%) were significantly more influenced to leave by **Tools/Resources** than employees who separated in <u>2016</u> (15%) [Q5e].

* The percentage indicates the combination of Strongly Agree + Agree **The percentage indicates the combination of Highly Influenced my decision to leave + Somewhat influenced my decision to leave



Sample Report Complete

Full Report Includes 25+ Slides



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APPENDIX

QUESTION RESPONSES 2016 - 2017

- I. WORKFORCE TRENDS: SEPARATIONS
- 2. 2017 DEMOGRAPHICS: COMPLETED EXIT INTERVIEWS
- 3. SEPARATIONS BY COMPETITOR
- 4. THEME SUPPORTING EVIDENCE DETAILS
- 5. COMPLETE QUESTION RESPONSES
- 6. SIGNIFICANT DIFFERENCES BETWEEN DEMOGRAPHIC GROUPS

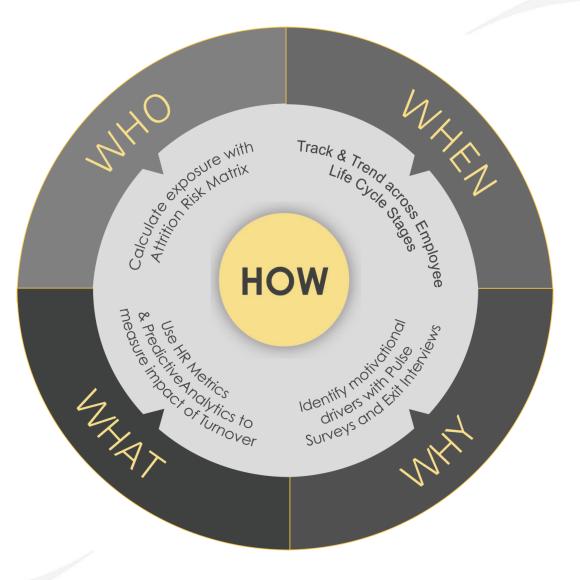
Exit Interview Program Goals

- 1. To pinpoint reasons why employees leave SampleCo
- 2. To clarify strengths: What SampleCo does well in motivating and managing employees
- 3. To identify areas of improvement
- 4. To track separation trends/changes over time

Annual Advanced + Trend Analysis Goals

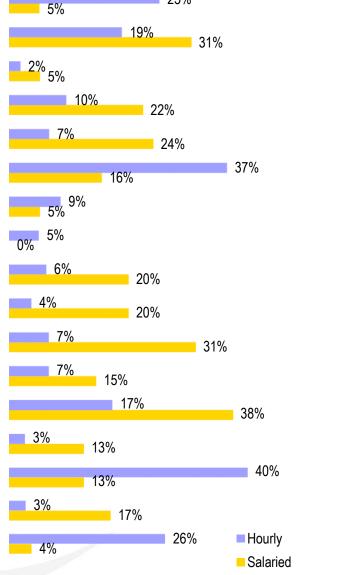
- 1. To analyze exit interview data from 2017, segmented to increase understanding
- 2. To identify **Positive** and **Constructive** themes in employees' perceptions of SampleCo through statistical analyses
- 3. To document consistencies and differences in employee perceptions over time
- 4. To make recommendations and predictions about future employee activity based on current interview data

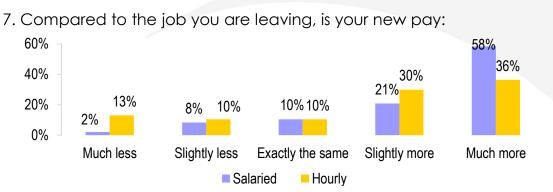
How do you retain employees?



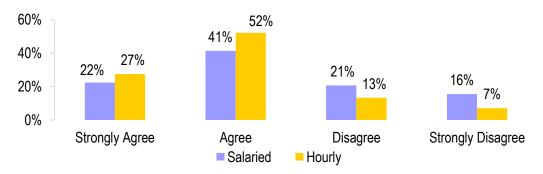
Significant Differences between Hourly and Salaried

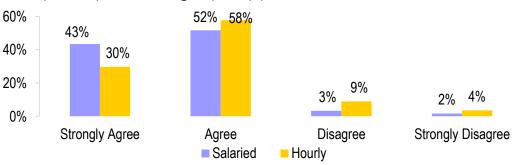
25% Like most: Comp: Salary. 5% 19% Like most: Nature of Work/ Industry. 2% 5% Like least: Comp: Salary. 10% Like least: Company Leadership. 22% 7% Like least: Corporate Culture. 24% Like least: Work-Life Balance. 16% 5% 9% Like least: Phys. Work Environment. 5% Reasons for leaving: Job Security. 0% 6% Reasons for leaving: Nature of Work/Industry. 20% 4% Reasons for leaving: Oppty. For Advancement. 20% 7% New company offers: Corporate Culture. 7% New company offers: Location/Commute/Travel. 15% 17% New company offers: Nature of Work/Industry. 3% New company offers: Position / Title. 13% New company offers: Work-Life Balance. 13% Needs Improvement: Training / Prof. 3% 17% Development. Needs Improvement: Work-Life Balance. 4%





15. My supervisor provided clear direction on work assignments.

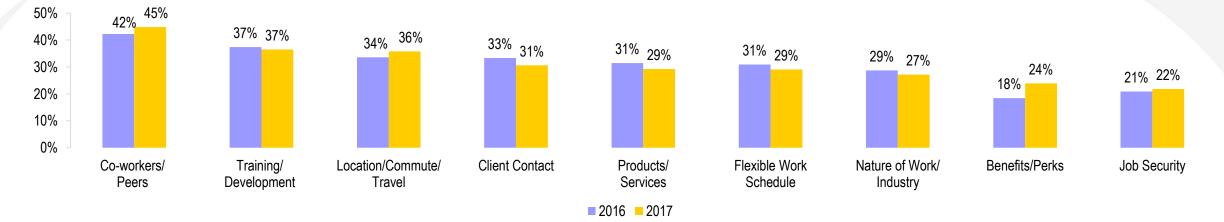




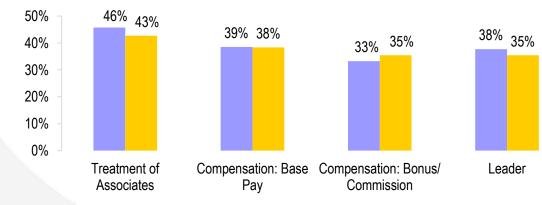
21. SampleCo provides high quality products & services.

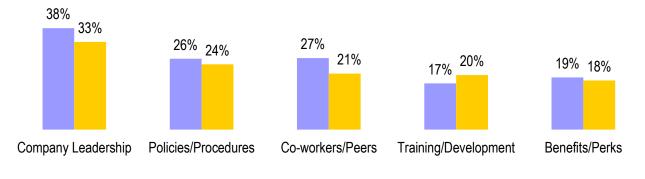
Organizational Perceptions

1. What did you like most about working at SampleCo?



2. What did you like least about working at SampleCo?

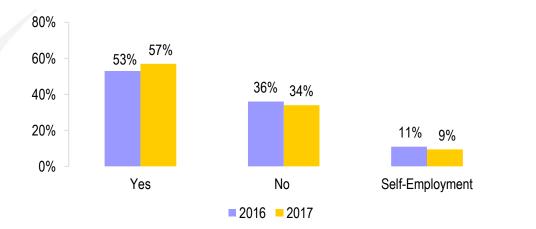




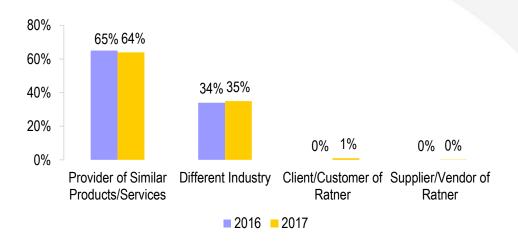
2016 2017

Competitors

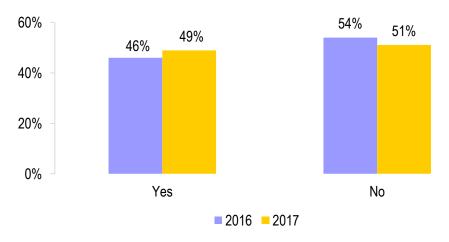
Q7. Are you currently working at another company?



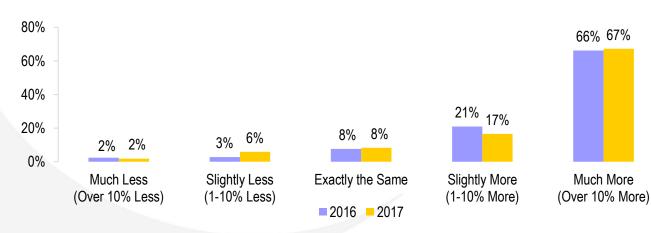
Q8. If Yes, Which of the following best describes your new



Q17. Would you consider returning to SampleCo in the future?



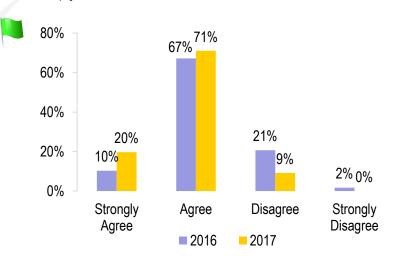
Q10. Compared to the job you are leaving, is your new pay:



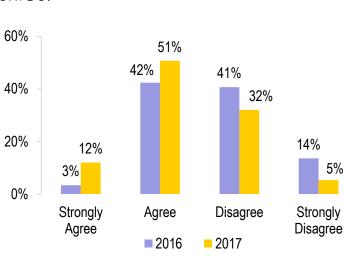


Significant Change between Years: 2016 vs. 2017

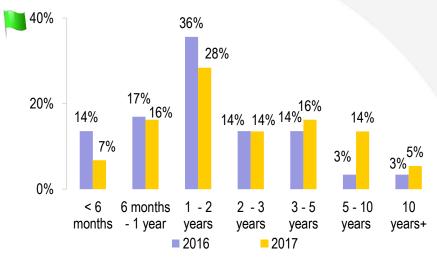
Q6: I know what is expected of me in order to do my job well.



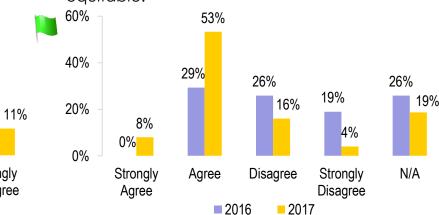
Q8: I have a clear career development path at ClientCo.



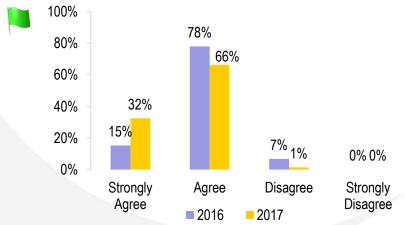
Q12: How much longer do you plan to be at ClientCo?



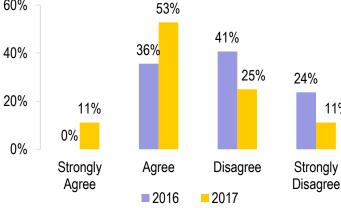
Q20c: The salary increase processes are fair and equitable.



Q17: ClientCo delivers quality products/services.







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Reasons for Leaving 2017

Reason to Leave

Treatment of Associates		42%		16%		33%	9%
Company Leadership		41%		15%		33%	11%
Compensation: Base Pay		39%		14%		36% 11%	
Leader		39%		13%	29%	0	19%
Compensation: Bonus/ Commission		34%		15%	37	70/0	13%
Policies/Procedures	24	%	20%		469	%	10%
Co-workers/Peers	25	%	16%		27%	32	%
Flexible Work Arrangements	21%		16%		41%		21%
Oppty. For Advancement	22%		12%		51%		14%
Company Reputation	16%	14%			55%		14%
Company Culture	17%	13%)		55%		15%
Benefits/Perks	18%	11%)		51%		20%
Training/Development	16%	11%		51%			23%
Job Security	15%	8%		53%			23%
Products/Services	11%	11%		60	%		18%
Location/Commute/Travel	11%	9%		52%			27%
Nature of Work/Industry	11%	9%		54%			26%
Company's Mission/Goal	12%	8%		629	%		18%
Tools/Resources	11%	9%		64	%		17%
Client Contact	6% 9%			55%		3()%

Reason to Stay

Highly influenced my decision to leave

Somwhat influenced my decision to leave

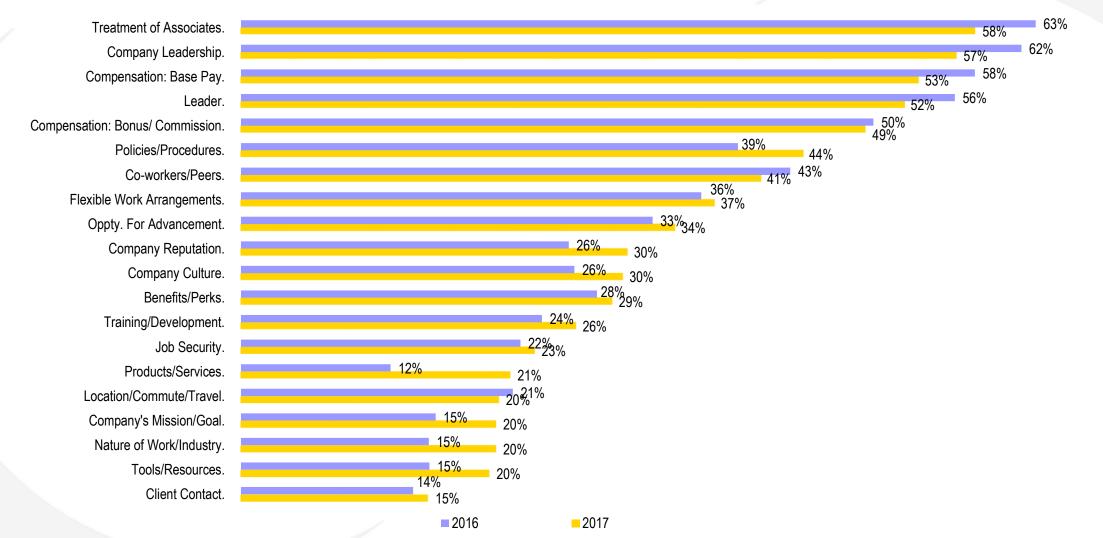
No influence on my decision to leave

A reason to stay



Reasons to Leave/Stay

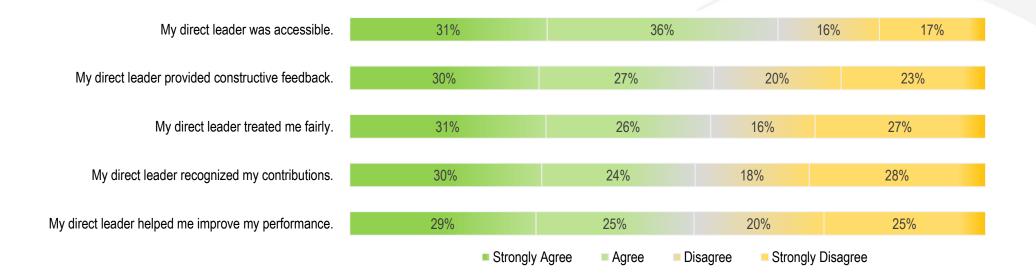
3. Aspects that influenced the decision to leave SampleCo



*The bar indicates the combination of Highly Influenced my decision to leave + Somewhat influenced my decision to leave



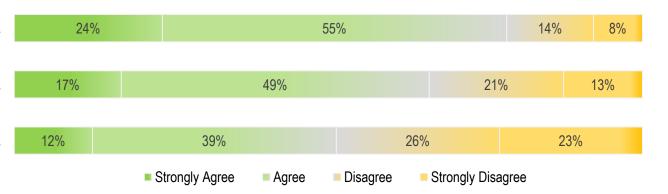
Supervisor/Manager Detail: 2017



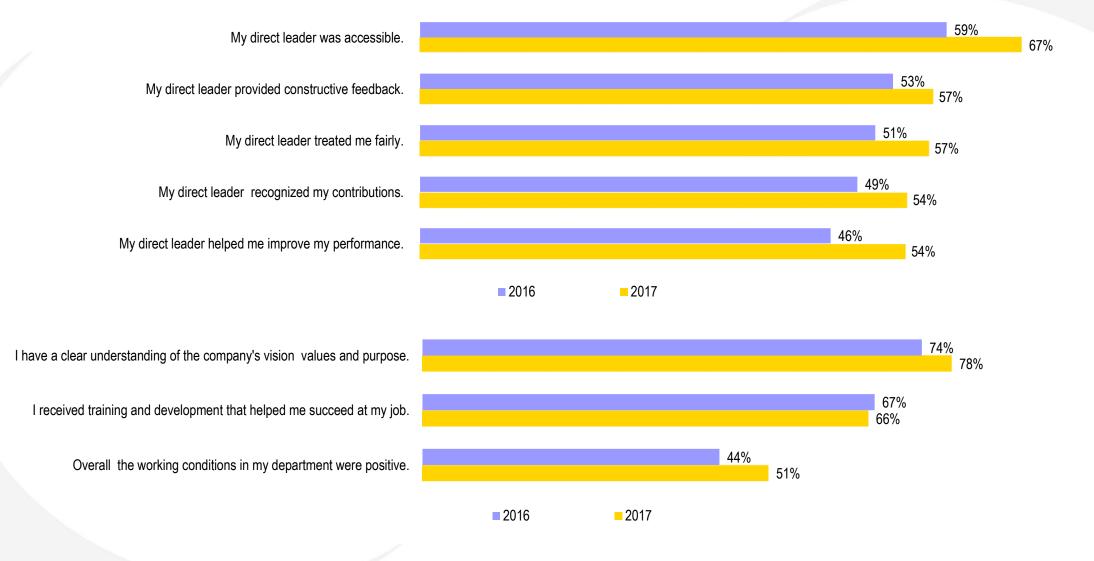
I have a clear understanding of the company's vision values and purpose.

I received training and development that helped me succeed at my job.

Overall the working conditions in my department were positive.



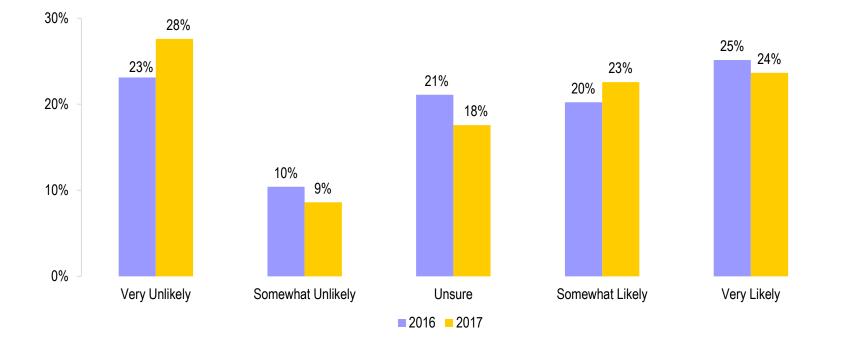
Supervisor/Manager & Company Detail: 2016 vs. 2017



*The bar indicates the combination Strongly Agree + Agree

Organizational Perceptions: Employee Net Promoter Score

15. Would you recommend SampleCo to others as a good place to work? (eNPS Question)



Employee Net Promoter Score (eNPS):

Management tool used to gauge the loyalty of a firm's employees

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Sample Appendix Complete

Full Appendix Includes 15+ Slides



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