

ALA Invites Retensa to Speak on Career Path Development

RETENSA
212.545.1280

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Conference will address how to advance your career and advance your firm.

New York, NY, November, 2006 - The Association of Legal Administrators has invited Retensa to present at their Educational Symposium and Exposition. Attendees of the exposition will be legal administrators and Human Resource Managers. The President of Retensa, Chason Hecht, and Senior Principal, Gladys Kartin were asked to discuss how to create successful career paths inside a company and how to help employees achieve their career goals.

Customized for legal administrators, Retensa will help attendees navigate their personal career development plan through a series of interactive exercises, role plays, and surprising trends. This seminar will help attendees craft a plan using past activities and future aspirations to provide a clear picture for improved career decision making. In the unique environment of law firms, different tools are necessary to shift expectations/outcomes, or to change employers, or change career direction. The all day event will be held on November 14th, 2006 in New York, New York.

About ALA

The New York City Chapter of Association of Legal Administrators is an organization committed to enhancing the knowledge and professionalism of its members through quality educational programs in legal management. They focus on providing individuals with the information and tools they need to perform to the best of their ability no matter where their career path may lead them.

The NYC Chapter of ALA encourage their members to take advantage and participate in these learning experiences to help each individual with their personal career growth and to increase the visibility and credibility of the legal profession.

About Retensa

Retensa is a leader and innovator of Employee Retention Strategies. They combine **experience** and **web-based technology** to develop, motivate, and retain a company's **best employees**. Retensa builds solutions and metrics to help firms **reduce turnover** and create a **high-performing workforce**.

To create the "*Retention Environment*," Retensa provides additional expertise in **Leadership Development**, **Human Capital ROI**, **Mentoring**, **On-line Employee Surveys**, **On-line Exit Interviews**, **Executive Coaching**, and **Succession Planning**. For more information about the results you can achieve visit www.retensa.com or call direct at 212.545.1280.

"People need guidance in their career development and Retensa has the expertise and insight to help those people."

*Diane Fugalli
Office Manager,
Hoffman & Baron, LLP*

*To learn more about
Retensa, please contact:
Audra Ballard
212.545.1280
audra@retensa.com*

