

Jamison Invites Retensa to Speak on Strategies to Attract and Retain Top Attorneys

RETENSA
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FOR IMMEDIATE RELEASE

Conference Will Address Attracting, Retaining and Motivating Attorneys.

New York, NY, October, 2005 – Over the past 10 years the needs of attorneys have changed and the result is an increase of attorney turnover. In light of the need for a greater understanding of the reasons behind attorney turnover, Herbert L. Jamison & Co, a leading regional insurance brokerage firm will host a discussion panel for chief administrative officers and human resources vice presidents. The discussion panel will be held on October 26th. Panelists will include Debevoise & Plimpton and Patterson Belknap, rated #1 and #2 Best Firms by *The American Lawyer* magazine, and Retensa, a leader in employee retention strategies.

“A brand for a company is like a reputation for a person. You earn reputation by trying hard to do things well. “

- Jeff Bezos

Real-World Solutions to Increase Attorney Retention.

Retensa was selected to provide expertise along side the leaders of the nation’s top two law firms. Each expert panelist will address issues that affect turnover at law firms.

Donna Abramo, Patterson Belknap’s Director of HR and Operations, will discuss how core values have changed for attorneys. She will also discuss how to on-board new hires, what type of career development programs to initiate, and how attorney orientation plays a role in improving attorney loyalty.

Mark Shore, Jamison’s Vice President of Employee Benefits, will discuss the difference in attracting attorneys from diverse generations and backgrounds. He will also discuss the changing needs and wants of attorneys across generations, and what other firms are doing to reduce attorney turnover.

Henry Macchiaroli, Debevoise & Plimpton’s Controller, will discuss how what incentives assist in attracting highly effective attorneys. He will also discuss how firms can offer special programs for diverse classes of lawyers as a form of attraction.

Chason Hecht, Retensa’s President and employee retention expert, will discuss how to attract, recruit and retain the right individual that fits the culture of a particular law firm. He will also discuss how to engage employees who have alternative career paths, how attorney motivators have changed and will continue to change, and how lawyers are rewarded and recognized.

About Jamison

Jamison is a leading resource for benefits, insurance products, risk management consultation and client expansion services. Jamison prides itself in their sincere concern for each client and delivers solutions throughout every stage of the risk management process.

About Retensa

Retensa is a leader and innovator of Employee Retention Strategies. They combine **experience** and web-based **technology** to develop, motivate, and retain a company’s **best employees**. For more information visit www.retensa.com or call direct at **212.545.1280**.

To learn more about Retensa, please contact:
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