

A Healthy Workforce and the Bottom-line: Canyon Ranch Invites Retensa to Present Event

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FOR IMMEDIATE RELEASE

Conference will Address Quality of Life and Quality of Work/Life.

New York, NY, November, 2005 – Canyon Ranch and Retensa will host a discussion panel for directors and senior vice presidents of human resources, health and wellness, and benefits. In the discussion panel, to be held November 1st, the two companies will provide their expertise on employee health and retention in the corporate environment. Canyon Ranch formed a partnership with Retensa in recognition of the company's expertise in employee retention strategies. Together they will discuss the impact of health and wellness on health care costs and executive retention programs. Executive leaders from diverse organizations will come together to gain insight at this invitation-only event.

“Combining what Retensa does and what Canyon Ranch does is a novel idea, and a lot of people will make the connection easily.”

*Dan Baker, Ph.D.
Author,*

“What Happy Companies Know”

Retensa and Canyon Ranch Quantify the Benefit of Employee Wellness.

Carol Ann Caccioppoli, Retensa's Director of Training Services, Jed Dow, Co-chair of Deloitte and Touche's Health and Fitness Advisory Council, and best selling author of "What Happy Companies Know" Dan Baker Ph.D. will be the panelists.

Ms. Caccioppoli will discuss the positive effects of health and wellness programs on executive retention plans. She will also explain the reason health and wellness are a critical issue for employees, particularly as they progress through the employee life-cycle.

Mr. Dow will discuss ways Deloitte has managed the health and wellness of 30,000 employees in North America and made positive changes to improve their health. He will also discuss how to overcome the obstacles when transitioning to a healthier work environment and the cost savings they anticipate as a result of implementing these programs.

Mr. Baker will discuss how executive leaders can improve the work and home lives of their employees, particularly those in a negative work environment. He will also explain the importance of not only being aware of employee stressors, but also recognizing underlying issues.

About Canyon Ranch

Canyon Ranch is an internationally-known group of health spas and resorts, that seeks to improve the quality of its guests' lives through spa services, fitness and outdoor sports, medical and behavioral services and consultations, nutrition consultations and workshops, spiritual pursuits and healthy gourmet cuisine.

About Retensa

Retensa is a leader and innovator of Employee Retention Strategies. They combine **experience** and web-based **technology** to develop, motivate, and retain a company's **best employees**. For more information visit www.retensa.com or call direct at 212.545.1280.

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